

Kaposvári University Faculty of Economic Science
Department of Regional Science and Statistics
Kaposvár, Guba Sándor st. 40.

EDUCATIONAL THEMATICS

Regional and local economic development

Academic year: 2015-2016. I. semester

Number of class: 3+0 class hours

Credit: 4

Form of education: lecture

Form of group: whole study group

Form of rating: 3 pages

Number of pages:

Name of the course leader: DR. MEZEI CECÍLIA

Name of the lecturer: DR. MEZEI CECÍLIA

Name of the seminar leader: DR. MEZEI CECÍLIA

Head of the department:

DR. ZOLTÁN GÁL

Associate Professor

Kaposvár, 2015-2016. academic year

Detailed course description

The objective of local economic development course to introduce the theoretical background, research and methodological foundations and practical applications of domestic and international experience in this field. An additional aim to introduce the determinants of competitiveness and development techniques. The course will provide the local knowledge of modern business development strategy, planning and organization (LED) in order to select the appropriate business form. Deals with the decentralization of economic development, supporting role of international organizations. It examines local economic development processes, potential players, the preferential tools, financing and planning practices in international comparison. The presentation of each country's local economic development practices provide comparative basis for assessing national trends. This course also focuses on the variety of ways in which local and regional agencies can work with the private sector in order to stimulate local economies. The course emphasises management issues of local capacity building, attracting investment, network building, infrastructure, human resources, and focuses as well on the rationale and impact of regional and local development policies and on the role of institutions.

WEEK	DATE (MONTH.DAY)	PROGRAM	
		TOPIC	LECTURER
1.		Defining local economic and enterprise development	
2.		Theoretical background of local economic development	
3.		Process of local economic development	
5.		Planning the local economic development	
6.		Financing of local economic development	
7.		Local actors: local governments	
8.		Other local actors: universities, enterprises, chambers, financial organizations, NGOs etc.)	
9.		Enterprise development and the enterprises (sectoral and international background)	
10.		Local economic development tools	
11.		Local economic development practices: Visegrad countries	
12.		LED practices: competitiveness cities	
13.		LED practices: European Union	
14.		LED practices: Southeast Europe	

Requirements

Students have to write a test and make a case study about a selected country's local economic development practice.

Required literature:

- Mezei C. 2008: The Role of Hungarian Local Economic Development. Centre for Regional Studies of Hungarian Academy of Sciences. Pécs, 2008. (Discussion Papers No. 63). p 61
- Wong, C. 1996: What is local economic development? A conceptual overview. – *Occasional Paper*. No. 49. Department of Planning and Landscape, University of Manchester.
- Puljiz, J. 2004: Economic Development. In *How to Improve Development on Local Level? Handbook with Best Practice Examples from South-East Europe*. Zagreb, Friedrich Ebert Stiftung. pp. 9–24.
- Swinburn, G. 2006: LED Quick Reference.
<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTURBANDEVELOPMENT/EXTLED/0,,contentMDK:20738322~menuPK:402646~pagePK:148956~piPK:216618~theSitePK:341139~isCURL:Y~isCURL:Y,00.html>

Recommended literature:

- Bennett, R.J.–Krebs, G. 1991: Local Economic Development. Public-Private Partnership Initiation in Britain and Germany. London–New York, Belhaven Press.
- Blakely, E.J.–Leigh, N.G. 2009: Planning local economic development: theory and practice. SAGE, 2009.
- Hofer, A.R. 2011: Local economic development. In. Horváth, Gy.-Hajdú Z. eds.: Regional Transformation Process in the Western Balkan Countries. Hungarian Academy of Sciences, Centre for Regional Studies, Pécs, (2011), pp. 547-569.
- Reese, L.A. 1997: The use of planning methodologies in local economic development decisionmaking. – *Environment and Planning. C: Government and Policy*. 3. pp. 285–303.
- The World Bank website
The OECD website

Kaposvár, 24th August 2015.

Dr. Cecília Mezei
Signature of the course leader

Dr. Zoltán Gál
Signature, head of the department